



# Pittsburgh Mothers' Center Advertisement Opportunities

The Pittsburgh Moms Chat is the quarterly newsletter of the Pittsburgh Mothers' Center. The newsletter is distributed to the Mothers' Center members and Pittsburgh-area libraries and other family-friendly locations. It is also posted on the Mothers' Center website at [www.pittsburghmotherscenter.org](http://www.pittsburghmotherscenter.org)

## Three types of advertisements are available:

### ⊙ Standard advertisement

Business card or quarter-page advertisements are accepted on a regular basis at the rates below:

Business card (3.5" x 2"): \$15/issue  
Quarter-page (3.5" x 4.5"): \$30/issue

*Members receive a 25% discount.*

### ⊙ Free business ad accompanying informative article (for members only)

Write an article to be published in the newsletter about a topic related to your business which would appeal to Mothers' Center members. A two-sentence "blurb" promoting your business, including contact information and/or your website, may accompany the article at no charge.

### ⊙ Annual "donation of services" fundraising issue

Once a year we will publish a fundraising newsletter which will include ads in which a service or product with a value of at least \$50 is offered to our readers. Advertisers may place these ads for free, and when the service or product is accepted by one of our readers, the payment is donated to the Pittsburgh Mothers' Center.

*All advertisements and articles are subject to approval by the Pittsburgh Mothers' Center Communications Committee.*

## Deadlines

June issue:	May 1
September issue:	August 1
December issue:	November 1
March issue:	February 1

## Specifications

Please submit standard ads in .jpg or .pdf format (300 dpi or higher). Articles and advertisements in text format can be submitted via email.

## Payments/Submissions

Make checks payable to Pittsburgh Mothers' Center. Mail order form and payment to:

Marla Ferrency  
7459 McClure Ave  
Pittsburgh, PA 15218

**Submit all ads, articles and questions via e-mail to:**

[newsletter@pittsburghmotherscenter.org](mailto:newsletter@pittsburghmotherscenter.org)

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## Pittsburgh Mothers' Center Newsletter Advertisements

Date \_\_\_\_\_

Your Name \_\_\_\_\_

Organization/Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Are you a PMC member?  Yes  No  Just became a member

Type of advertisement \_\_\_\_\_ Newsletter Issue (month/year) \_\_\_\_\_ Cost \_\_\_\_\_

*Please enclose a check (if there is a cost) and email all ads, articles and questions to [newsletter@pittsburghmotherscenter.org](mailto:newsletter@pittsburghmotherscenter.org)*